

# THE CENSUS

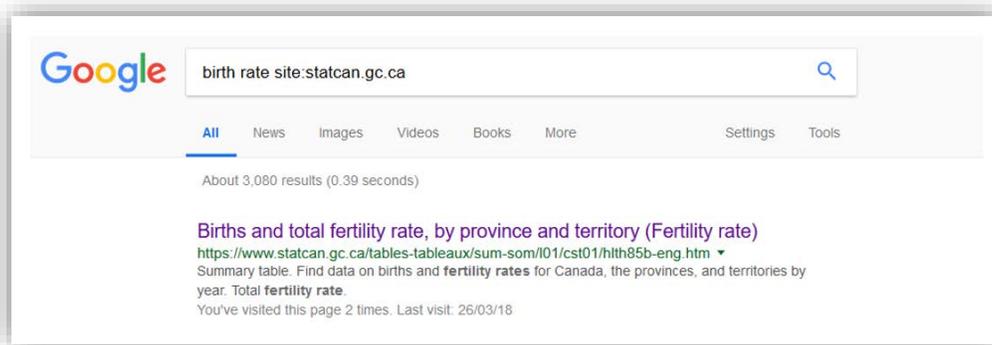
(And Other Statistics Canada Data)

## GETTING POPULATION DATA ABOUT CANADIANS

The best place to get information about the Canadian population is through Statistics Canada (StatsCan), and one of their most important sources of sociodemographic and socio-economic data is the Census of Population, which is administered every 5 years (most recently in 2016). Aggregated StatsCan data is available from their website and the Census Program home page; more detailed data, microdata, can be accessed through UNB Libraries using a tool called DLI Nesstar.

## SITE SEARCHING STATCAN.GC.CA

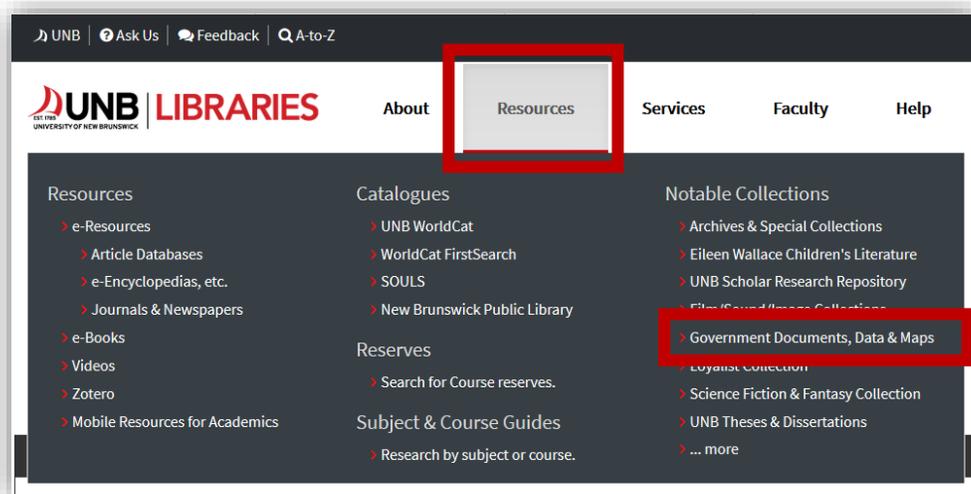
For existing tables that have already been produced it is possible to use Google to search the StatsCan website. To do this, simply type the relevant key words into the Google search bar and then add the site search command *site:statcan.gc.ca*.



\* It is possible to site search *any* website using Google as long as you use its unique URL. \*

## GETTING TO LIBRARY DATA

The best way to access data (of all kinds) through the library is through the *Government Documents, Data & Maps* pages, which can be reached by going to the top of the library homepage, selecting resources and then clicking on *Government Documents, Data & Maps*, which is located halfway down the right-hand column in the menu.



From the landing page, select the *Data* link on the right under *Our Services*.

The screenshot shows a navigation bar with three main sections. On the left, 'Government Documents, Data and Maps/GIS' is followed by a paragraph about UNB Libraries' collections and a 'Government Documents' link. In the center is a photo of two women looking at a map. On the right, under the heading 'Our Services', there are three icons: 'Government Documents', 'Data', and 'Maps/GIS'. The 'Data' icon is highlighted with a red box. Below this is a 'Quick Links' section with a dropdown menu set to 'Canada's Open Gov't Portal' and a 'GO' button.

## BASIC DATA

All standard census data can be obtained from StatsCan's Census Program homepage, which is freely available online using a Google search, but can also be reached from our Data page by selecting *Census (Stats Can)* in the Quick Links menu.

The screenshot shows the 'Data Services' page. On the left, there is a section titled 'Data versus Statistics' with a paragraph explaining the difference between statistics and data. Below that is a section titled 'Data & Statistical Sources' with the word 'Canadian' underneath. On the right, under the heading 'Our Services', there are three icons: 'Government Documents', 'Data', and 'Maps/GIS'. Below this is a 'Quick Links' section with a dropdown menu set to 'Census (Stats Can)' and a 'GO' button. The dropdown menu is open, showing 'Frequently Accessed' links, including 'Canada's Open Gov't Portal' and 'Census (Stats Can)', which is highlighted with a red box.

From the Census Program homepage, the quickest and easiest way to start finding Census data is by using the Census Profiles.

## CENSUS PROFILES

Census profiles provide a detailed overview of a specific community. These are rich in information, but provide only aggregated information that cannot be broken down or manipulated.

The Census Profile for a community can be located by searching the place name in the search box on the right-hand side of the Census Program homepage.

The screenshot shows the 'Census Program' homepage. At the top, there is a heading 'Census Program' and a paragraph about the 2016 Census Program. Below this is a photo of a person using a laptop with a map on the screen. On the right side, there is a search box with the heading 'Find latest data from the 2016 Census'. The search box contains the text 'Fredericton'. Below the search box, there are two radio buttons: 'Search 2016 Census Profile' (which is selected) and 'Search all 2016 Census data, analysis and maps'. A 'Search' button is located at the bottom of the search area. The entire search area is highlighted with a red box.

## DLI NESSTAR

For even more detailed data from the Census (and other StatsCan surveys), UNB Libraries subscribes to DLI Nesstar, which provides users with a survey's PUMFs (*Public Use Microdata Files*) and a tool that allows users to manipulate that data to a certain degree.

Access to DLI Nesstar is also available through the Data page:

**Data versus Statistics**

Statistics are data that have been collected and classified or analyzed (*OED*). They usually answer questions such as "how much or how many?" Data, then, are the raw material from which statistics are created and answer questions such as "how" and "why?" Whether you need a table or chart to insert into a report or a dataset to analyze and ask your own research questions, UNB Libraries' staff are pleased to be able to help you.

**Data & Statistical Sources**

**Canadian**

- [Open Data Portal](#), Government of Canada
- [DLI Nesstar](#) AND/OR [SDA@CHASS](#), Statistics Canada microdata
- [Download datasets from Nesstar & SDA](#)
- [DLI Nesstar](#) - an introduction

**Quick Links**

Canada's Open Gov't Portal

**Staffing Hours**

Monday - Friday  
8:30am - 5:00pm  
Saturday: CLOSED  
Sunday: CLOSED

**Contact Us**

Once you are in DLI Nesstar, you can access the Census (and other datasets) by expanding the *Statistics Canada Public Use Microdata Files (PUMF)* and selecting the survey you are interested in. For microdata related to the Census, choose *Census of Population*.

nesstar unlocking | data | creating | knowledge

Search surveys and statistical products  
Search DLI variables  
Contact Us

DESCRIPTION TABULATION ANALYSIS

Statistics Canada Public Use Microdata Files (PUMF)

- Aboriginal Peoples Survey (APS)
- Absence from Work Survey (AWS)
- Access and Support to Education and Training Survey (ASETS)
- Adult Education and Training Survey (AETS)
- Adult Literacy and Life Skills Survey (ALL)
- Canada Health Survey (CHS)
- Canada Survey of Giving, Volunteering and Participating (CSGVP)
- Canada's Alcohol and Other Drugs Survey (CADS)
- Canadian Alcohol and Drug Usage Monitoring Survey (CADUMS)
- Canadian Community Health Survey (CCHS)
- Canadian Financial Capability Survey (CFCS)
- Canadian Income Survey (CIS)
- Canadian Internet Use Survey (CIUS)
- Canadian Out-of-employment Panel Survey (COEP)
- Canadian Survey of Experiences with Primary Health Care (CSEPHC)
- Canadian Tobacco Use Monitoring Survey (CTUMS)
- Canadian Tobacco, Alcohol and Drugs

Census of Population

- 2006
  - 2006 Census of Population [Canada]: Individuals File
    - Metadata
    - Variable Description
- [Canada]: Hierarchical File
- 2001

Dataset: 2006 Census of Population [Canada]: Individuals File

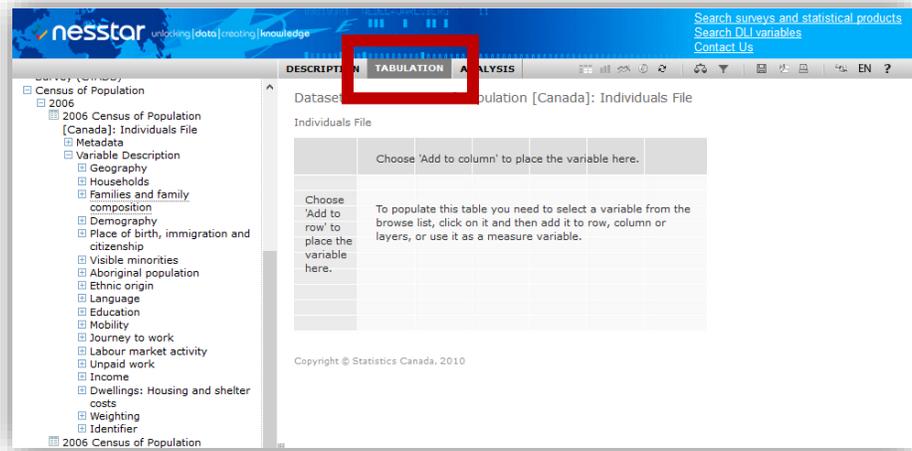
Individuals File

- Geography
- Households
- Families and family composition
- Demography
- Place of birth, immigration and citizenship
- Visible minorities
- Aboriginal population
- Ethnic origin
- Language
- Education
- Mobility
- Journey to work
- Labour market activity
- Unpaid work
- Income
- Dwellings: Housing and shelter costs
- Weighting
- Identifier

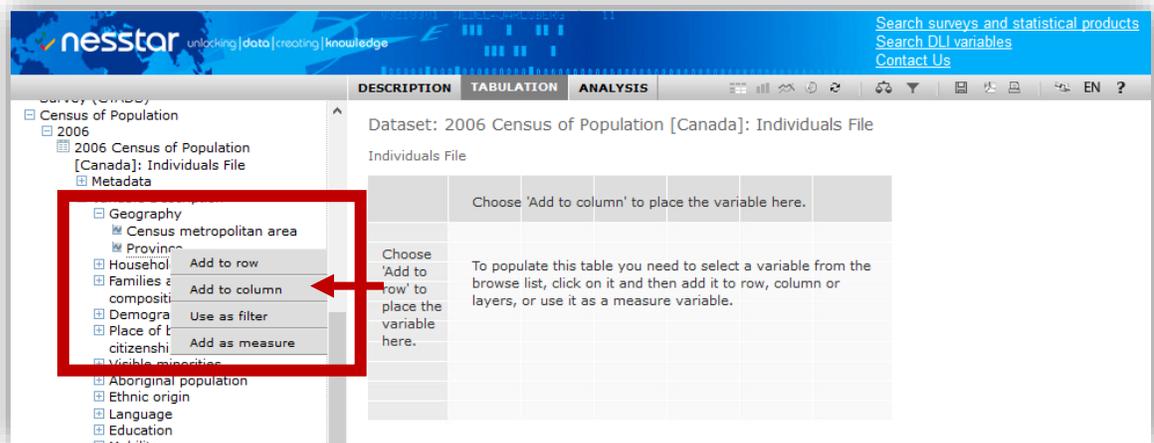
## ADDING DATA TO A NESSTAR TABLE

From here, selecting *Variable Description* will open a list of the available variable classes (like geography, language and income). These variable classes can be further expanded and their individual components can be selected and added to a table for you to view. To add and view variables, you have to do two things:

1. Switch your Nesstar view from *Description* to *Tabulation*:



2. Expand a variable class, click on your desired variable and indicate where you want to add it. For instance, if you want to know how many people there are in New Brunswick, select *Geography*, click on *Province* and *Add to column*.



Dataset: 2006 Census of Population [Canada]: Individuals File

Individuals File

Province: Categories

Province	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Northern Canada	Total
Code	10	11	12	13	24	35	46	47	48	59	60	
Frequency	13,526	3,618	24,469	19,555	200,975	324,973	30,642	25,894	87,947	110,179	2,698	844,476
% of all	1.6	0.4	2.9	2.3	23.8	38.5	3.6	3.1	10.4	13.0	0.3	100.0
% of valid	1.6	0.4	2.9	2.3	23.8	38.5	3.6	3.1	10.4	13.0	0.3	100.0

\* You may note that the numbers in the table, while they represent the population of Canada, are much smaller than Canada's actual population; this is because of the way census data is collected and distributed. The displayed data can be changed to represent the entire population at any time by adding *weights* to it, using the small scale-shaped icon towards the upper right-hand corner of the screen. However, as this is best done once all variables of interest are added to a table, this process will be addressed later. \*

## HIDE UNWANTED DATA

It is not necessary to see and sort through all of the data available for all options within a survey. If, for instance, you are only interested in information about the New Brunswick population, it is possible to hide the information for other provinces by going to the variable's drop-down menu, selecting *Change selection* and selecting only the provinces (or other variables) of interest.

The screenshot shows the 'Change selection' dialog box for the 'Province' variable. The dialog box has a search bar and a list of provinces with checkboxes. 'New Brunswick' is checked. The 'OK' button is highlighted with a red box. The background shows a table with columns for provinces: Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, and Alberta.

## GETTING THE TYPE OF DATA YOU WANT

Sometimes, when adding a variable to a Nesstar table, the type(s) of data being displayed can change. For instance, in a table that addresses only the population of New Brunswick, the population is expressed as a frequency and as a percentage of Canada's total population. However, when looking at just New Brunswick and adding in the variable *Immigrant status*, the frequency value disappears and the table only presents percentages. This can be changed by going to the *Type* drop-down menu and selecting *Raw numbers*.

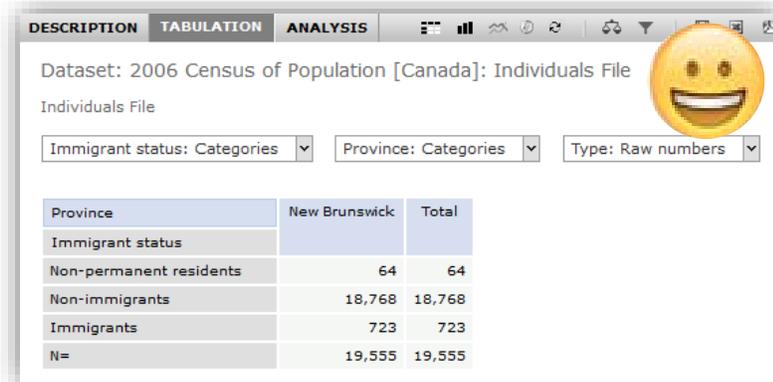
The screenshot shows the 'Type' drop-down menu with 'Raw numbers' selected and highlighted with a red box. The background shows a table with columns for Province, New Brunswick, and Total.

Province	New Brunswick	Total
Immigrant status		
Non-permanent residents	0.3	0.3
Non-immigrants	96.0	96.0
Immigrants	3.7	3.7
Total	100.0	100.0
N=	19,555	19,555

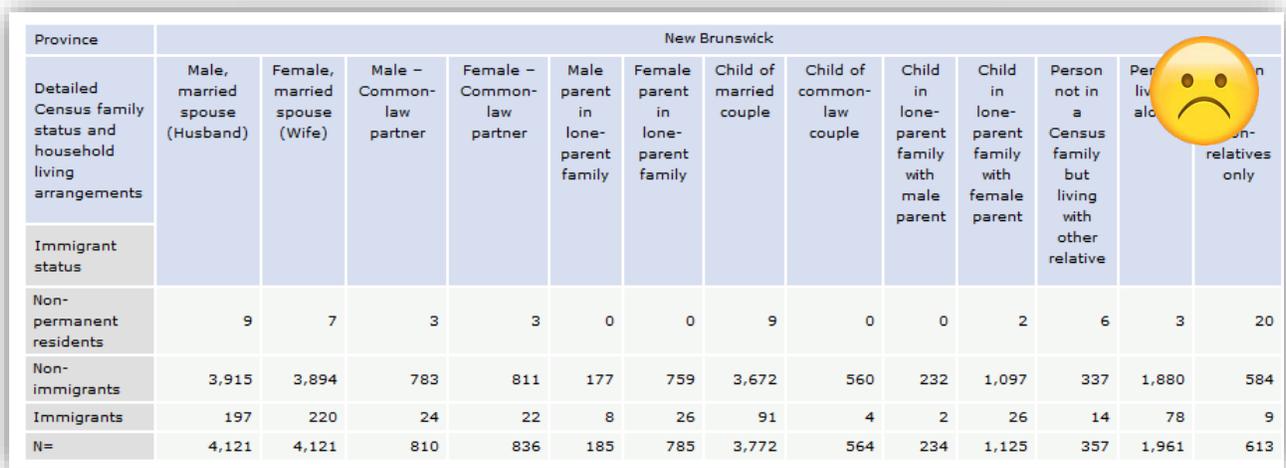
## ADDING MORE DATA – LIMITATIONS

The only limit to the number of variables you can add to a Nesstar table is dictated by the survey's *release guidelines*. Located in each survey's documentation, release guidelines tell the user not to publish data that has not been weighted and also at what point the data has been divided too much and when it is no longer acceptable to release cell counts. The Census has a *pre-weighting* threshold of 30, which means that no cell in a table with a value lower than 30 can be weighted to be considered representative of the population.

For instance, it is acceptable to create a table that provides information about the number of immigrants in New Brunswick, but a table that provides information about the number of immigrants in New Brunswick who are also single parents cannot be have the weight applied and therefore cannot be used in a paper.



Province	New Brunswick	Total
Immigrant status		
Non-permanent residents	64	64
Non-immigrants	18,768	18,768
Immigrants	723	723
N=	19,555	19,555



Province	New Brunswick												
	Male, married spouse (Husband)	Female, married spouse (Wife)	Male - Common-law partner	Female - Common-law partner	Male parent in lone-parent family	Female parent in lone-parent family	Child of married couple	Child of common-law couple	Child in lone-parent family with male parent	Child in lone-parent family with female parent	Person not in a Census family but living with other relative	Person living alone	Person living with non-relatives only
Immigrant status													
Non-permanent residents	9	7	3	3	0	0	9	0	0	2	6	3	20
Non-immigrants	3,915	3,894	783	811	177	759	3,672	560	232	1,097	337	1,880	584
Immigrants	197	220	24	22	8	26	91	4	2	26	14	78	9
N=	4,121	4,121	810	836	185	785	3,772	564	234	1,125	357	1,961	613

\* The threshold dictated by a survey's release guidelines applies to the data before it has been weighted. \*

\* Other surveys (than the Census) will have different thresholds which *must* be verified before they can be used. \*

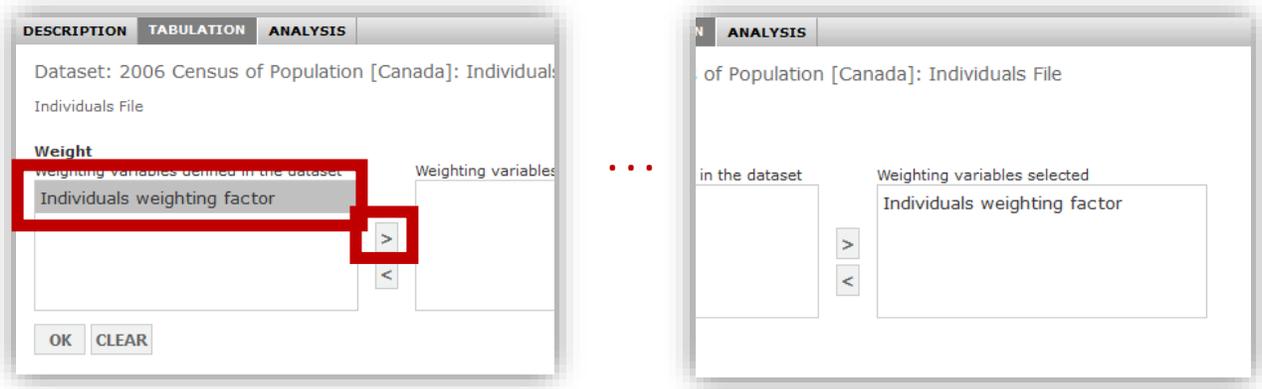
## APPLYING WEIGHTS

When all the variables of interest have been added to a Nesstar table, and it has been determined that all of the cells comply with the survey's release guidelines, the final step is to apply weights to it. Applying weights to a table transforms the data in the table so that it represents the total population of the survey and not just the sample who responded (e.g. adding weights to Census data cases it to reflect the entire population of Canada).

To apply weights to a table, click on the scales icon in the toolbar to the upper right of the screen.



Select the *Individuals weighting factor* and use the arrows to move it to the box on the right.



Select *OK* to return to your table, which should now have values that are in line with the entire population rather than just the sample that was polled.

The screenshot shows the nesstar web application interface. The top navigation bar includes 'DESCRIPTION', 'TABULATION', and 'ANALYSIS'. The main content area displays the dataset name and file type. Below this, there are three dropdown menus: 'Immigrant status: Categories', 'Province: Categories', and 'Type: Raw numbers'. A table is displayed with the following data:

Province	New Brunswick	Total
Immigrant status		
Non-permanent residents	2,367.7	2,367.7
Non-immigrants	694,314.2	694,314.2
Immigrants	26,747.1	26,747.1
N=	723,428.0	723,428.9

Below the table, it says 'Weight is on'. The footer includes 'Copyright © Statistics Canada, 2010'.