

Evidence Synthesis in Business

Guidelines for Writing Evidence Syntheses:

- [Campbell Collaboration](#) - a multidisciplinary guide to knowledge synthesis methodology
- [Literature Review as a Research Methodology: An Overview and Guidelines](#) – paper published in *Journal of Business Research* by H. H. Snyder (2019).
- [Shades of Grey: Guidelines for Working with the Grey Literature in Systematic Reviews for Management and Organizational Studies](#) – paper published in *International Journal of Management Reviews* by R.J. Adams (2017).

Evidence Synthesis Reporting Standards:

- [PRISMA - Preferred Reporting Items for Systematic Reviews and Meta-analysis](#) - The most popular reporting standards used in systematic reviews. PRISMA also provides reporting standards for various other types of knowledge synthesis (including protocols).
- [JARS Quant - Quantitative Meta-analysis Reporting Standards](#) - The APA's knowledge synthesis reporting guidelines.

Where to Find & Register Protocols:

- [Open Science Framework Registries](#) – a multidisciplinary registry for knowledge synthesis protocols

Potential Places to Search:

Databases	Grey Literature
Business Source Ultimate	CBCA Complete – Trade journals and more
ABI / Inform Complete	ProQuest Dissertations and Theses
CBCA Complete	Site searching – Major organizations
PsycINFO	Business reports – Mergent Intellect, IBISWorld, etc.
Scopus	

Examples of Evidence Syntheses:

[Vocational and business training to improve women's labour market outcomes in low- and middle-income countries: a systematic review](#)

[Multi-sector partnerships in the urban development context: A scoping review](#)